‘Tractor Wheel of Life’ Feedback form

Thanks very much for your interest in the 2MinuteFarmer project and especially the development of the “Tractor Wheel of Life”. We are now seeking further feedback on the wheel and we would be very grateful if you could complete the feedback questionnaire with your comments and ideas. We hope the feedback we receive will enable us to produce a final version of the wheel that will be widely used and will be of benefit to the farming community.

**Details**

**We will not share your personal details with other parties. They will only be used for research.**

**Feel free to leave any of these sections blank. We would rather have anonymous, honest feedback than named false feedback.**

|  |  |
| --- | --- |
| **You** | **Your Farm** |
| 1. Your name (optional):
 | 1. Farm name (optional):
 |
| 1. Age:
	* 21 or under
	* 21 - 30 years
	* 30 – 40 years
	* 40-50
	* 50-65
	* 65+
 | 1. Farm size:
 |
| 1. Farm location (Outward Postcode, e.g. PL16 or TR4):
 |
| 1. Education
	* School Only
	* Land Based/Agricultural College
	* Other type of College
	* University (Agricultural degree)
	* University (Other degree)
	* Other ………………………………………….
 | 1. Farm ownership:
* Tenant
* Owner
* Mixed
1. Main enterprise types/Farm description:
* Dairy
* Beef
* Sheep
* Arable
* Other (please state):

………………………………………….. |
| 1. Is farming your main business?
	* Yes
	* No
 |
| 1. Are you the main decision maker on the farm?
	* Yes
	* No
	* There is no main decision maker
 | 1. Number of people who work on the farm (including unpaid/family):

 Part-time Full-time |
| 1. Is your farm part or any schemes/certifications/ stewardships?
* Yes (Please state which)
* No
 |
| * *Tick if you are happy to be contacted by 2 Minute Farmer e.g. information on future events*

**Email:**  |

**Wheel Results**

This will help us find out if we are using the right options. If everyone has red for a certain question it shows that we may need to change it.

Start by completing the Tractor Wheel of life booklet. Feel free to take as long as you wish on this. It can all be done in one go, or it can be completed page by page whilst you are having a break. Once you have completed it, please enter your scores here. All scores will be anonymised for analysis, and not linked to you personally.

**Section 1:**

Enter the scores you gave yourself on page 2.

|  |  |
| --- | --- |
| **Topic** | **Your Score**  |
| 1. Future
 |  |
| 1. Production
 |  |
| 1. Paperwork
 |  |
| 1. Money
 |  |
| 1. Environment
 |  |
| 1. Lifestyle
 |  |
| 1. Communication
 |  |
| 1. Assets
 |  |
| 1. Management
 |  |
| 1. Skills
 |  |

**Section 2:**

For pages 5-14, enter your score (0, 1 or 2) for each question in that section.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. Future, page 5 | 2. Production, page 6 | 3. Paperwork, page 7 | 4. Money, page 8 | 5. Environment, page 9 |
| A |  | A |  | A |  | A |  | A |  |
| B |  | B |  | B |  | B |  | B |  |
| C |  | C |  | C |  | C |  | C |  |
| D |  | D |  | D |  | D |  | D |  |
| E |  | E |  | E |  | E |  | E |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 6. Lifestyle, page 10 | 7. Communication, page 11 | 8. Assets, page 12 | 9. Management, page 14 | 10. Skills, page 15 |
| A |  | A |  | A |  | A |  | A |  |
| B |  | B |  | B |  | B |  | B |  |
| C |  | C |  | C |  | C |  | C |  |
| D |  | D |  | D |  | D |  | D |  |
| E |  | E |  | E |  | E |  | E |  |

**Section 5:**

If you completed the checklists in section 5, pages 23 &24. Please write your scores here.

|  |  |
| --- | --- |
| **Checklist** | **Number of boxes ticked** |
| Reducing emissions from agricultural vehicles  |  |
| Marketing in farming |  |
| Habitat diversity  |  |
| Technical skills |  |

**Feedback questions**

|  |
| --- |
| Do you like the format of the wheel? |
|  |
| Do you like the concept of the wheel?  |
|  |
| Roughly, how long did it take you to fill out the wheel? |
|  |
| Was the length of the booklet ok? |
|  |
| Were there any questions that you thought were not relevant to you? |
| . |
| Are there any questions that were overly complex or any terminology you were not sure of?  |
|  |
| Are there any other questions you think should be changed? |
|  |
| Who would you like to fill it out with? E.g. On your own, at a discussion group, with a consultant? |
|  |
| Did filling out the wheel make you think about your farm in-depth?  |
|   |
| Whilst filling out this booklet, did any issues come to light? |
|   |
| Do you think you would make any changes to your farm or the way that you farm as a result of filling it out?  |
|  |
| Do you have any other feedback?  |
|  |

Please email your completed form to 2minutefarmer@duchy.ac.uk. Or if you printed out the form to complete it, send it to:

Harriet Housam

Rural Business School

Duchy College

Stoke Climsland

Callington

Cornwall

PL17 8PB

**Thank you very much for all the feedback.**